

- In 1981, Students Taking A Right Stand (STARS) Chattanooga originated under the governance of Project 714, Inc. as Students Staying Straight (SSS), a school-based program at Lookout Valley High School.
- The name Project 714, Inc. is based on the Old Testament reference of II Chronicles 7:14. Although not an evangelistic program, the value system and underpinnings of STARS are Judeo-Christian.
- Designed as a prevention and early intervention program of adolescent substance abuse, program initiatives included:
 - 1. Students signing a one-year pledge agreeing to abstain from all use of illegal drugs including tobacco, alcohol, and other drugs
 - 2. Research-based training
 - 3. Support services for students directly affected by substance abuse
 - 4. Motivational programs / Leadership retreats / Multi-school events
- Students Staying Straight (SSS) spread each year into additional area schools and to Nashville in 1984.
- Students Taking A Right Stand (STARS) Chattanooga, as it is known today, is the contracted Safe and Drug-Free program of the Hamilton County Schools. Although the level of services and names have changed through the years, STARS – Chattanooga has been consistent in adapting to the needs of the community and supporting the process of aiding students in the decision-making process.
- Students Taking A Right Stand (STARS) Chattanooga is a school-based program encouraging students to make healthy choices and to refrain from the use of alcohol, tobacco, other illicit drugs, and violence.